

Company Profile

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TIGER Company Profile

From its inception as a family-owned business, TIGER continues to develop. While still privately owned, the company has become a leading manufacturer of paints, coatings and inks. TIGER's use of cutting-edge technology has played a major role in the coatings market uninterrupted growth, especially in the area of environmentally friendly paints.

As a pioneer in the industry, TIGER took the decisive step into the world of coating technology in 1968 when it began production of TIGER Drylac® powder coatings. Today, TIGER is a long-established global company group with 9 production facilities and three R&D centers. With its core brands TIGER Drylac® Powder Coatings and TIGER TIGITAL® Inks, the company offers surface finishing and digital printing solutions for industrial applications on substrates such as metal, wood, glass, paper and plastic. Powder coatings for MDF - medium density fiberboard - and other engineered wood substrates represent a promising new application field.



Carefully chosen locations and long-term expansion plans facilitate prompt delivery of high quality products to the end customer.

The main offices, with development and production centers are located in the heart of Europe in Wels, Austria. In addition to the headquarters in Austria, TIGER has eight affiliated production facilities in North America and Asia, plus an international network of subsidiaries, representatives and regional distribution centers to implement the company's strategy.

TIGER's experienced Technical Service personnel are also able to offer on-site consultation services, when required.



Quality

TIGER maintains the highest possible quality standards for all of its activities. Our quality-control system conforms to ISO 9001 standards and is regularly certified by an accredited test institute. Aware of its public responsibility TIGER is also certified to ISO 14001 for its environmental management system.

Quality Assurance measures within TIGER encompass all raw materials and production processes. The test methods are subject to continuous improvements according to the latest advances in technology.

TIGER wants to ensure that our customers benefit from technical and commercial achievements. The provision of consultation services is also part of ensuring quality. Our sales representatives and technicians can answer any questions concerning powder coatings during the product selection process.

Product Lines

- TIGER Drylac® Powder Coatings
- TIGER TIGITAL® Inks for industrial digital printing

Company Vision & Mission

TIGER's vision is to make a valuable and responsible contribution to the development of our society. We provide individuals with the opportunity to grow, to spread their wings and fly, with room to unfold their wonderful talents, to excel as individuals and as a team to create solutions for today's needs and tomorrow's demand.

Surface is in our entire team's focus – from premium decorative and functional coatings to digital printing ink.

TIGER is driven by value innovation. More than 100 of the 1,300 employees around the world work in R&D. Through investigation into Blue Ocean Strategies we uncover how tomorrow's surface needs can be met by creating "BLUE OCEANS" of new technologies and uncontested market space.

We believe superior performance and environmental responsibility can be naturally combined – and we view them as challenges with opportunities rather than problems.

We are building reliable networks with experts around the world that are developing new solutions to meet today's complex challenges. Serving as a reliable partner, TIGER strives to deliver the highest productivity to industry as part of our identity.

Editorial Information

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Intended Use

This handbook is intended to provide users with a valuable source of detailed information on the most important aspects of architectural powder coating. The information contained herein is intended to assist the user in identifying the correct powder type and substrate for most applications and environments. Any use of the information contained in the handbook is permitted for personal use only. All contents of this handbook regarding products, including their specifications, are meant for information purposes only and do not constitute binding offers or representations of any kind.

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