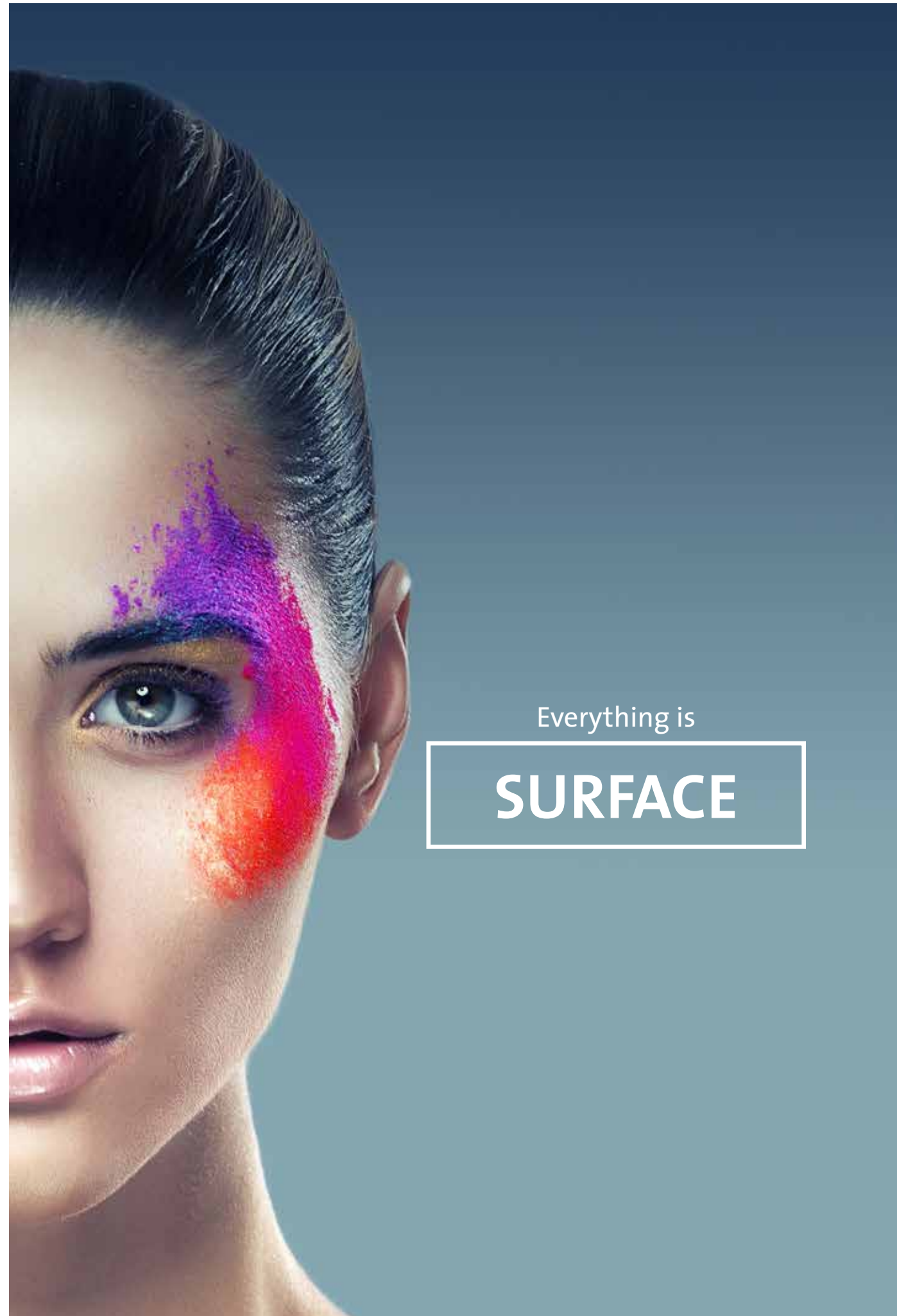


The background of the lower half of the page is a complex, abstract geometric pattern. It features a series of interconnected triangles and polygons in various shades of gray, creating a sense of depth and three-dimensionality, similar to a low-poly mesh or a crystalline structure.

PRECIOUS SURFACES



Everything is

SURFACE

EVERYTHING IS SURFACE

Humans have always been fascinated by attractive exteriors – the aesthetic shell. A surface is, so to speak, an object's shell, its "skin". And just as we protect our skin to keep healthy and attractive, we also have to protect the surface of a product: against UV radiation and weathering, scratches and other damage – particularly against any harm.

PROTECTION AND DESIGN

Women have been doing it for ages: they powder their skin, use makeup, create highlights and provoke through exaggeration. For surfaces, too, the range stretches from highlights to the natural look and total transformation.

PERSONAL SOLUTIONS

Tattoos are trendy. More and more people are expressing their individuality through artistic designs on their skin. Industry has responded with digital printing. TIGER Coatings has developed innovative solutions that enable manufacturers to apply custom motifs to product surfaces during serial production.

Solutions for surface finishing bring out aspects of the "skin" of an object. We invite you to come with us on a journey through the world of precious surfaces.



How many
COLORS
are there?

COLOR

How many colors are there? Theoretically there is an infinite number of colors; practically we are limited to how many we can differentiate between. That varies from person to person and is between 3 and 8 million colors. Standards such as RAL, HKS or Pantone norms are the most common colors and provide numbers that allow them to be differentiated. Currently, TIGER Coatings offers 1,200 colors and effects from stock, and we can prepare customized solutions for our clients upon request.



How much
GLOSS
is appealing?

GLOSS

The gloss level affects how we perceive colors, whether we like a product, and how we perceive its quality. Depending on how much a surface reflects light, it can be identified as high gloss, gloss, semi-gloss, matte and flat matte. While glossy surfaces have an especially strong aesthetic appeal, matte is often chosen to emphasize the elegance of a product.



What effect can

TEXTURE

have?

TEXTURE

Smooth surfaces have a harmonious effect and convey a sense of value, rough textures are perceived as durable. Products are coated with fine textured powder to conceal small uneven spots and to provide a better grip. Soft-touch coatings also give a product a more elegant feel: surfaces feel particularly warm and soft to the touch.



The special
EFFECT
for the look

EFFECT

Effects provide a special look, the best known of these are metallic effects. Brightness or color change depending on the angle of observation and lighting; it glitters, sparkles and reflects. Other special effects take after nature, for example, the sand look, the marble effect or snake skin. One innovation by TIGER Coatings is 3D metallics, which creates the impression of spatial depth.



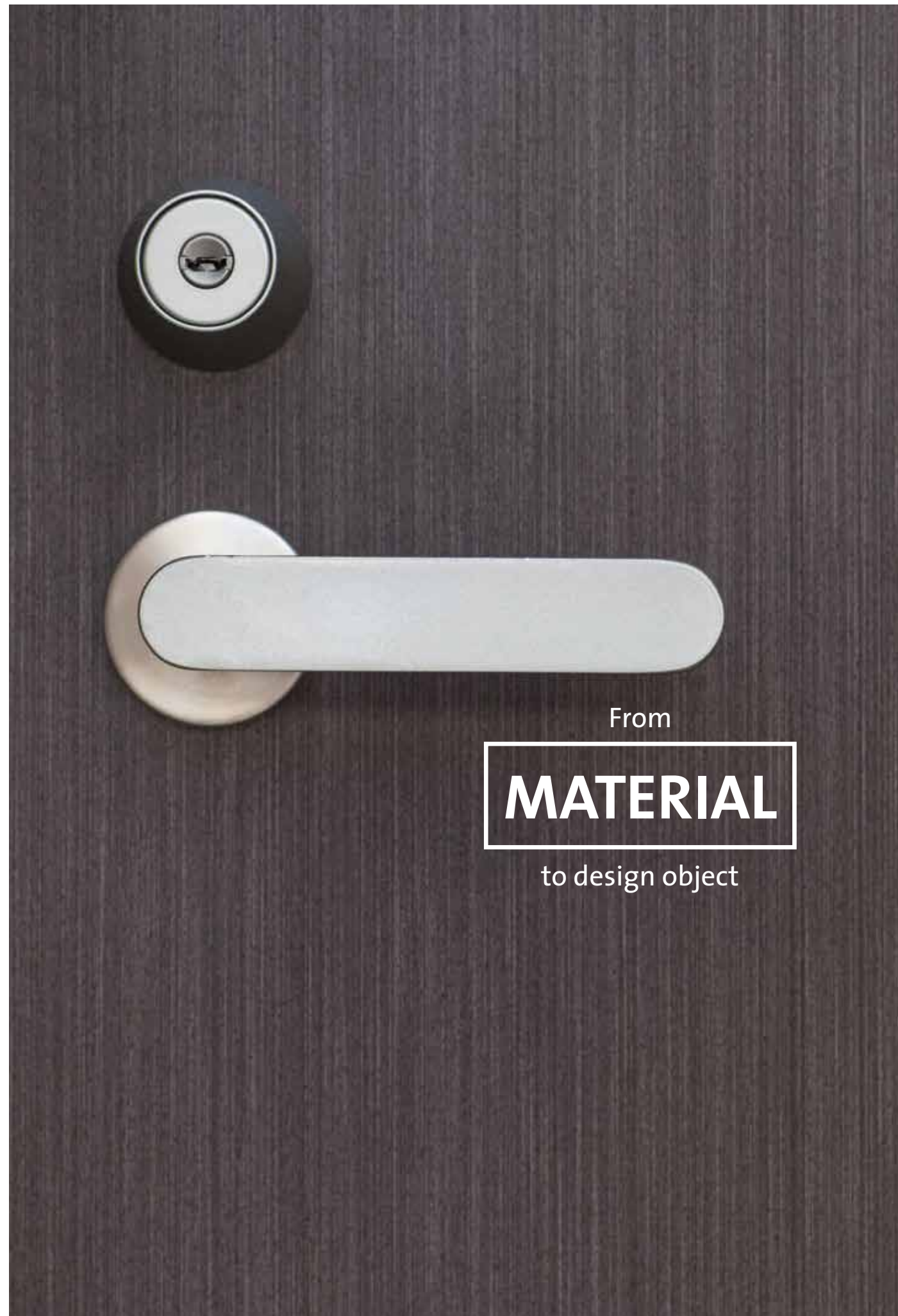
What

PROTECTIVE

Function?

PROTECTION

UV radiation, corrosion, grinding marks, chemicals, scratches, bumps, graffiti, abrasion by sand or dirt: surfaces must be protected both exterior and interior, although there are different requirements depending on the material and its use. Powder coatings are extremely durable and feature considerable color stability and residual gloss retention.



From
MATERIAL
to design object

MATERIAL

A wood look on metal or the metallic effect on wood – today anything is possible. Surfaces have evolved from a material's shell to their own independent object of design. Solutions by TIGER Coatings are found in a wide range of industries thanks to the ability to apply coatings to steel, aluminum, galvanized surfaces, MDF, glass and heat-resistant plastics, as well as on fiberglass reinforced plastics.

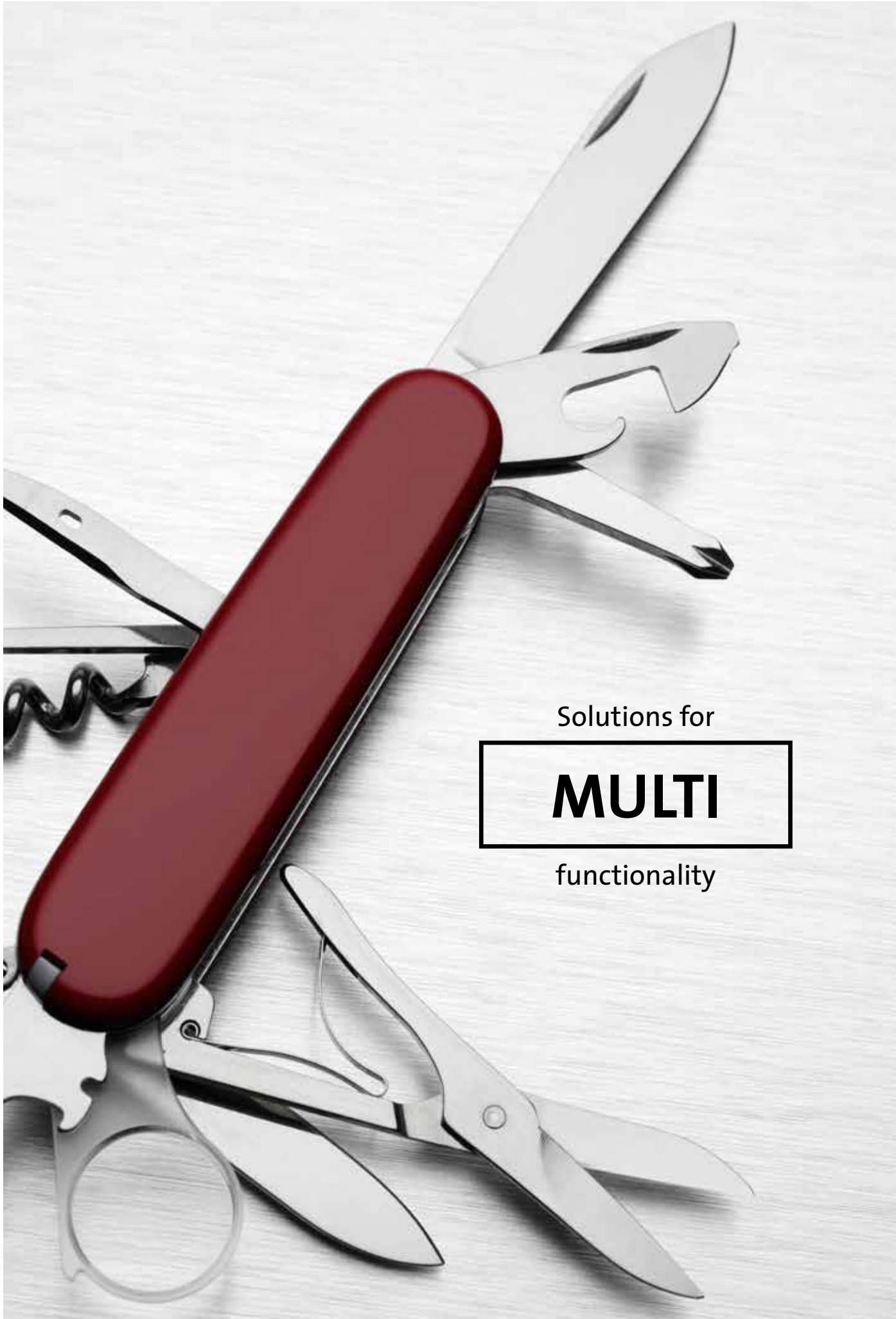


DIGITAL

Individuality

DIGITAL

The desire to personally design products as an expression of individuality is a major trend in our society: digital printing is a technology for personalized design that offers new options for surface finishing. TIGER Coatings has developed innovative solutions that enable manufacturers to apply custom motifs to product surfaces during serial production.



Solutions for

MULTI

functionality

MULTI-FUNCTIONAL

Alongside protection and aesthetics, today's surface finishing products also aim to improve processes; to make materials coatable that previously have not been coated; to meet increasingly higher standards and, last but not least, to use environmentally-friendly products to leave our children a planet worth living.



ABOUT THE COMPANY

TIGER Coatings manufactures products for surface finishing and is headquartered in Wels, Austria.

Formed in 1930 from a paint business and popularized by its DIY paints, TIGER has become a multinational corporation with production facilities and R&D centers on four continents. In the powder coating sector for industrial applications, the management-directed, family-owned business is one of the world's largest suppliers.

Coatings and digital printing solutions from TIGER Coatings are used in a wide range of products in everyday life such as window frames, facades, automobile rims, carbon fiber parts, solar panels, equipment, furniture, refrigerators and store fixture elements.



More

INFORMATION

www.tiger-coatings.com

Publication details:
Editor, proprietor, and publisher: TIGER Coatings GmbH & Co. KG | Negrellistrasse 36 | 4600 Wels
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